



## ICE INTRODUCTION FOR THE EVENT

Held on 26th February 2023, Society Interiors Design Competition & Awards 2023 hosted by MC, Simran Ahuja and was presented by ICE. One brand that takes efforts to get new materials under one roof is ICE. INDIA COVERINGS EXPO brings together leading brands from the hardware, surfacing and tiles industry in India under one roof during their EXPO. Architects and Interior Designers will be able to explore the latest designs and trends in these industries as well as connect with industry professionals. This is a great opportunity for professionals in these industries to stay ahead of the competition and discover new possibilities.

### HIGHLIGHT OF THE EVENT

SOCIETY INTERIORS and Design, India's leading architecture and interior design magazine has been a forerunner in the industry of design publications for many years. The esteemed magazine has been holding this Pan-India level zonal competition for the students of Architecture and Interior Design Colleges. This all-India competition has, for 20 years, provided students with a platform to showcase their talent in the field of architecture and design. Besides through the Society Interiors Design Competition & Awards, the magazine has been felicitating architects and designers who have been constantly setting new benchmarks in their respective fields with their diverse body of work at the grand finale.



### HIGHLIGHT OF THE EVENT

After an amazing audio-visual information of the happenings at ICE, the stage was taken over by Ms.Aarti Mehta, Project Head at ICE to formally invite all to the one-stop destination exhibition Mumbai along with Mr. Praveen Hingad the Director of ICE. On this joyous occasion, ICE took the initiative to unveil the ICE Talk Show Designers Glory, a one-of-a-kind talk session specially curated for architects and interior designers hosted by the wonderful & charismatic interior designer Soniya Potdar.

### VIEWS OF INDUSTRY

