

# ICE INDIA COVERINGS EXPO

SURFACE | HARDWARE | TILES - B2B EXHIBITION



## ICE TALK SHOW

Designers Glory

With

### SONIYA POTDAR

An amazing audio-visual information of the happenings at ICE was played for the audience, the stage was taken over by Ms. Aarti Mehta, Project Head at ICE to formally invite all to the one-stop destination exhibition to be held on October 11-12-13, 2023 at the Bombay Exhibition Centre, Mumbai along with Mr. Praveen Hingad the irector of ICE. On this joyous occasion, ICE took the initiative to unveil the Pune Edition of the ICE Talk Show Designers Glory, a one-of-a-kind talk session specially curated for architects and interior designers hosted by the wonderful & charismatic interior designer Soniya Potdar.

## INTRODUCTION

The recent edition of the Society Interiors Design Honours 2023, hosted by Society Interior & Design magazine and presented by ICE commenced at Sheraton Grand, Pune Bund Garden Hotel; attended by around 200 know-hows of the industry, blending in and conversing among and with the best in the domain of architecture, design, and construction. Conducted on June 24th, 2023, 8:30pm, Society Interiors Design Awards were presented by ICE. A brand that is continuously striving to put forward new ideas, and innovation, and provides a global platform for brands to showcase from the hardware and surfacing industry under one roof with a meticulously put-together Expo. Architects and Interior Designers will have an opportunity to explore innovative designs and evolving styles of the industry in addition to a networking web of industry professionals.



The shining star of the night, Prof. Christopher Charles Benninger, a mastermind architect, an ingenious professor an overall dynamic personality was awarded the great achievements award for his magnificent contributions in the world of design. Every individual present at the event couldn't stop singing praises for his awe-inspiring persona through the entire night.



Chief guest for the event Mr. Shekhar Singh (I.A.S), PCMC Commissioner very beautifully conveyed the importance of upgrading towns and villages and providing services and assistance to 'Aanganwadis and small institutions like these and the importance of promoting and uplifting them.

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